



SurviveHER™

INFORM | INSPIRE | EMPOWER

Programs and Impact

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A NOTE FROM OUR FOUNDER

Dear SurviveHER Community,

What a year of impact in the lives of women nationwide!

This year, SurviveHER made significant impact educating women in the community, reaching patients, and building partnerships to improve outcomes for women.

In collaboration with corporate partners, and with the support of generous donors, we were able to provide 60 life-saving mammograms to women in Houston and surrounding areas. That's 60 women for whom we gave the opportunity to learn if they have breast cancer.

We know that to build and sustain impactful programs, we must lean into the power of collaboration and partnership, and we did! I am extremely grateful to all who said 'yes' to join us in this movement. We expanded our reach to other parts of the country and were able to connect with women in various stages of their health journey.

In 2022, we identified growth areas for our organizations in programming and successfully executed double the number of initiatives in 2023.

We remain steadfast in our commitment to make breast health care accessible to women from all backgrounds, especially women of color who are impacted at a significantly higher rate. We are also even more committed to make a transformative difference in breast cancer advocacy. With your support, we are excited to continue to lead this movement and grow our impact!

Sincerely,

Lyndsay Levingston
Founder & Executive Director



OUR MISSION



Our mission is to **inform**, **inspire** and **empower** a community of breast cancer SurviveHERs and women.

INFORMHER

We understand African-American women are impacted by breast cancer disparities due to a combination of factors, including socioeconomic status, access to healthcare, and genetic factors.

We facilitate educational events in collaboration with community partners to educate women about the importance of early detection, risk reduction and genetic testing.

INSPIREHER

We work to increase access to healthcare, increase awareness and educate women about breast cancer; and address the social and economic factors that contribute to health disparities by inspiring women to act early and consistently.

EMPOWERHER

We empower women to live their 'breast' healthiest lives by offering them opportunities to commune and celebrate with other surviveHERs in social settings.

imasurviveher.org





African-American women are **40% more likely to die from breast cancer than white women**, according to the American Cancer Society.



African-American women are **more likely to be diagnosed** with advanced stage breast cancer compared to white women.



Genetic mutations BRCA1 and BRCA 2, which increase the risk of breast cancer, are **more common among African-American women** than in other populations.



PRIORITIES FOR HER

Access & Screening



SurviveHER is dedicated to improving access to screening. We offer direct support to uninsured and underserved women with mammography assistance and help navigate them to our various partners (Bexa, The Rose, Houston Methodist Hospital) for screening.



SurviveHER believes in empowering women to prioritize their health during a cancer diagnosis and beyond. We understand the challenges of managing a chronic illness, so our focus is on providing psycho-social, physical, and spiritual assistance to promote overall wellness.

SurviveHERship Support



We believe in fostering a sense of community and work to improve health outcomes by engaging surviveHERs through lifestyle-focused events. To achieve this, we leverage the power of collaboration and partnership to execute signature programs year-round. Each event is infused with a culturally relevant educational component via presentations by health providers and our partners.





PROGRAMS FOR HER

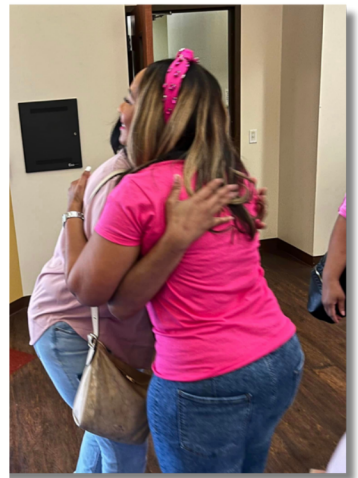
Support **HER**

- **SurviveHER Strong:** Access to mammograms, screenings
- **SurviveHER Cares:** Care packages for chemo patients, surviveHERs post mastectomy
- **SurviveHER Soirée:** Annual fundraiser



Impact **HER**

- **TreatHER:** Breast Cancer Education and Prevention Community Event
- **Breast Cancer Awareness Block NYC Party:** “Mammos & Genetics Matter”
- **SurviveHER x Support Your Girlfriends Breast Cancer Awareness Brunch** (ESSENCE Festival)
- **Pink Toast:** National Cancer Survivors Month Celebration



Wellness for **HER**

- **Sweat with SurviveHER**
- **Pose in Pink:** Yoga Experience & Fellowship
- **SurviveHER x SurviveHIM:** Mental Health Seminar (New in 2024!)



Support **HER**



SurviveHER Cares: Volunteers delivered care packages to chemo patients at Texas Oncology and Houston Methodist Sugar Land Neal Cancer Center on #GivingTuesday.

3RD ANNUAL SOIRÉE

SurviveHER MOMENTUM BMW SOUTHWEST

MOMENTUM FOR Mammograms

SurviveHER hosted its 3rd Annual SurviveHER Soirée themed **“Momentum for Mammograms”** in **October** at the Momentum BMW showroom in Southwest Houston. Among the highlights included a salute to breast cancer surviveHERs and special recognition of **SurviveHER Champions**, individuals in the community who have made significant contributions in the fight against breast cancer through tireless work and advocacy.

Through the support of one-time donations from individuals, SurviveHER raised \$30,000 to directly support underserved, uninsured women in Houston and surrounding areas with the cost of life-saving mammograms. The nonprofit presented 30 mammograms to Harris Health System and 10 mammograms to The Rose Houston.



ImpactHER



TreatHER Breast Cancer Education & Prevention Community Event
in partnership with Houston Methodist Hospital Neal Cancer Center



SurviveHER x Support Your Girlfriends Breast Cancer Awareness Brunch (powered by Novartis)



Breast Cancer Awareness Block Party: Harlem, NY featuring panels by Tigerlily Foundation (powered by Gilead)



SurviveHER x Support Your Girlfriends Breast Cancer Awareness Brunch (powered by Novartis)



Breast Cancer Awareness Block Party: Harlem, NY



TreatHER Breast Cancer Education & Prevention Community Event



Breast Cancer Awareness Block Party: Harlem, NY

Wellness for **HER**

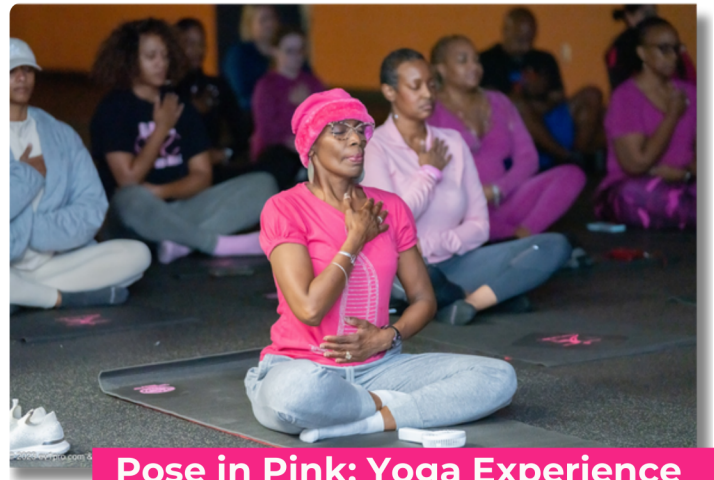


Pose in Pink: Yoga Experience in partnership with Houston's Vice Mayor sponsored by Blue Cross Blue Shield

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Spin4HER Fitness Class



Pose in Pink: Yoga Experience



Sweat with SurviveHER



Pose in Pink: Yoga Experience



Sweat with SurviveHER

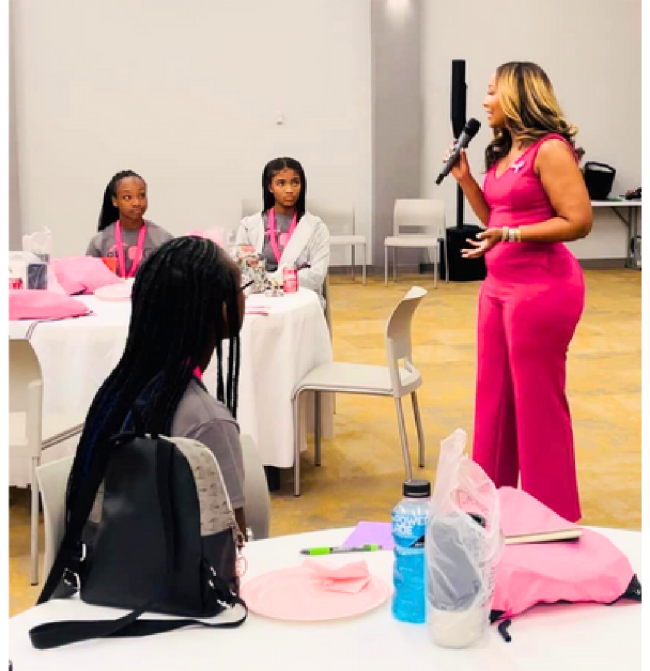


Pose in Pink: Yoga Experience

Youth EDUCATION



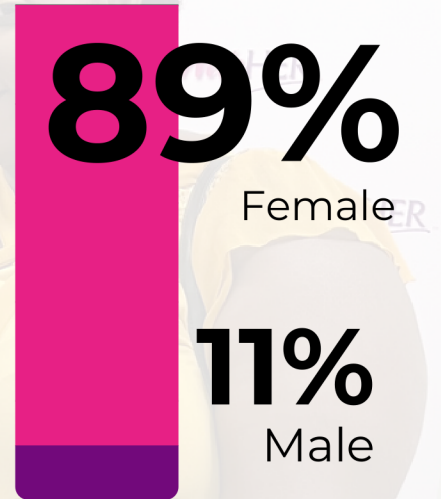
SurviveHER hosted a **SurviveHER Cares** experience to engage the youth of the South Belt Houston Chapter of Jack & Jill of America about breast cancer awareness and breast health.



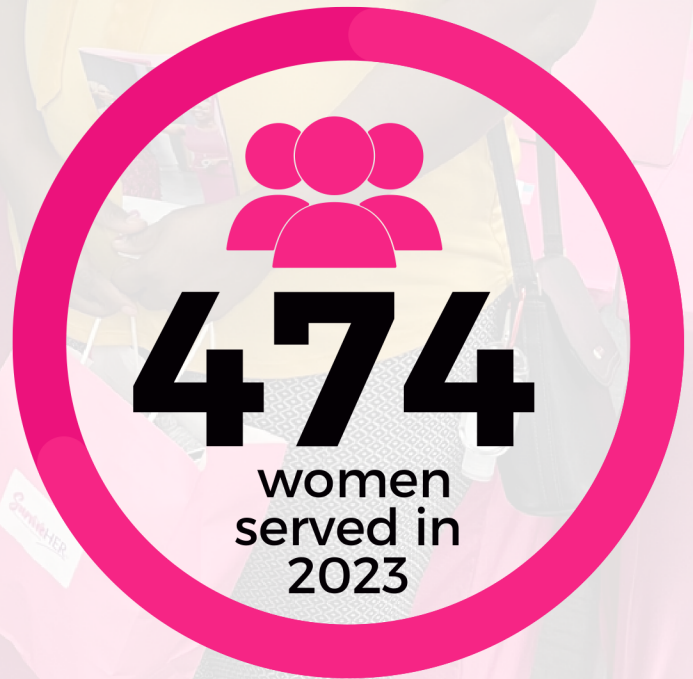
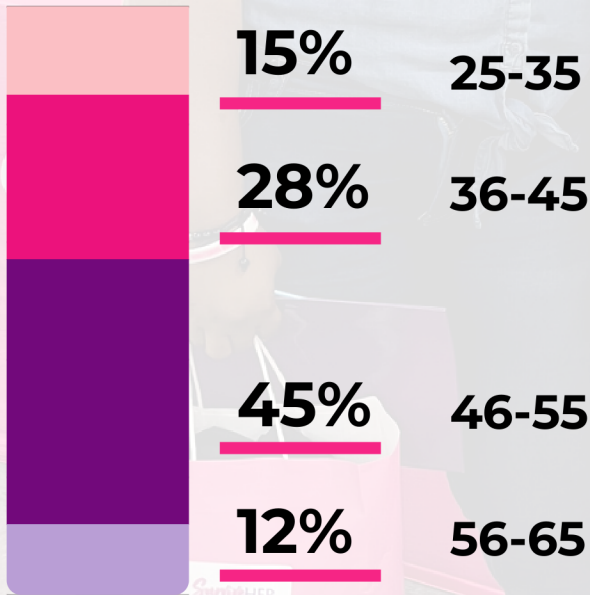
Lives TOUCHED SurviveHER

EVENT & PROGRAM ATTENDANCE SurviveHER

- 88.4 % Black/African American
- 4.1% Hispanic/Latino
- 3.3% White/Caucasian
- 3.3% Asian
- 0.8% American Indian/Alaskan Native



AGE



74%
SurviveHER attendees

26%
Non-SurviveHER attendees



Lives TOUCHED

OUTREACH EFFORTS

\$25K+

Direct support to uninsured SurviveHERs

SOCIAL MEDIA

65K
REACH



60

Mammogram & Diagnostic screenings funded

50+
BILLION

MEDIA IMPRESSIONS

SURVIVEHER IN THE COMMUNITY

50

Care packages distributed to breast cancer patients

60

attendees at breast exam community events

6

counties served (Across TX, FL & NY)

AfroPink

SurviveHER
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Did You Know...

About 1 in every 500 women in the United States has a BRCA1 or BRCA2 gene mutation. If your mother or your sister has a BRCA1 or BRCA2 gene mutation, your risk of developing breast cancer is significantly higher.



We believe in the power of collaboration and work closely with a range of community and programmatic partners to maximize our impact.

Our partners range in size from small community-based organizations to multinational corporations. All of our partners share a strong commitment to decrease health disparities among women impacted by breast cancer.

This year we were honored to deepen our corporate partnership with Houston Methodist Sugar Land Neal Cancer Center to create integrated programming.



PARTNERS IN SERVICE

We are proud to work with a strong community of institutional, corporate, and community partners to bring the SurviveHER mission to life.



DONORS

SurviveHER's mission is to serve women affected by breast cancer who are uninsured and underserved. We are grateful for the support of our corporate sponsors, who make it possible for us to fulfill our purpose.



Momentum BMW



19



ESSENCE

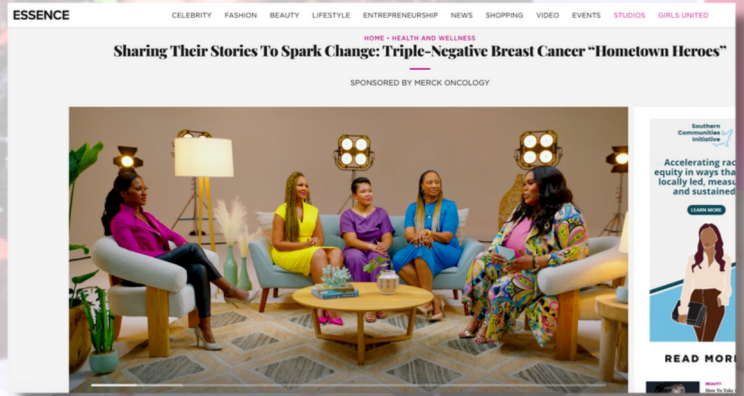


yahoo!life

Real Daily



ESSENCE



LAY

In recognition of Breast Cancer Awareness Month, Nasdaq celebrates SurviveHER, a nonprofit organization dedicated to informing, inspiring, and empowering women to live their 'best' healthiest lives through early detection, prevention, and genetic testing.

SurviveHER
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Nasdaq

BROADWAY
43RD

QUESTION TODAY REWRITE TOMORROW™

Turner

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